



2017 GEORGIA FIRE SERVICE CONFERENCE

August 22 – 26

The Classic Center Athens GA



The Georgia State Firefighters Association and the Georgia Association of Fire Chiefs present our annual joint conference welcoming over 250+ fire chiefs, fire service leaders and firefighters representing cities, counties and volunteers throughout the state. This highly awaited, professional focused event features continuing education, exciting competitions and demonstrations, showcasing of products and solutions, and a fun and supportive opportunity to gather and network.

Sponsorship packages and exhibit booths provide your organization impactful branding and connection opportunities to maximize your company's and staff time investment.

Exhibit Space and Sponsorship Reservations Deadline July 15, 2017

SPONSORSHIP SCHEDULE AT A GLANCE

Date	Time	Meeting/Event	Sponsorship Level
Tuesday, August 22	8:00 a.m. - 5:00 p.m.	Pre-Conference Classes (3)	Bronze - Class lunch sponsor
Wednesday, August 23	8:00 a.m. - 5:00 p.m.	Pre-Conference Classes (5)	Bronze - Class lunch sponsor
Thursday, August 24	4:15 p.m. – 6:15 p.m.	Exhibit Hall opening	Platinum - Hall opening reception
	12:00 p.m. – 1:30 p.m.	Lunch Session: Georgia Fire Service Pulse Check	Gold - Lunch session sponsor
Friday, August 25	9:00 a.m. - 9:30 a.m.	Coffee Break <i>1 Sponsorship Remaining</i>	Silver - Break sponsor
	9:00 a.m. – 1 p.m.	Exhibit Hall	Platinum - 15-minute sponsor demonstration
	11:30 a.m. – 12:30 p.m.	Lunch in the Exhibit Hall	Gold - Lunch session sponsor
	1:45 p.m. – 2:00 p.m.	Afternoon Break: Ice Cream Social SOLD OUT	Silver - Break sponsor
Saturday, August 26	10:00 a.m. - 10:15 a.m.	Coffee Break	Silver - Break sponsor
	3:00 p.m. – 3:15 p.m.	Afternoon Snack Break	Silver - Break sponsor
	5:30 p.m. – 6:30 p.m.	Reception & Awards Ceremony	Platinum - Awards reception

Questions?

Contact:

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Note: Full detailed event schedule available online at www.gsffa.org Schedule subject to change.



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SPONSORSHIP PROGRAMS

All sponsors receive benefits including:

- Customer and Prospect List: Registered attendees pre-event and final attendee list post-event
- Alignment with Georgia's Fire Industry
- Brand Alignment and Recognition, including:
 - ✓ Acknowledgement on GSFA/GAFC websites
 - ✓ Company logo and listing in the official conference program
 - ✓ Recognition at the Opening Session with company mention and on presentation
 - ✓ Logo on designated sponsored event signage
 - ✓ Listing in GSFA Georgia Firefighter Magazine fall issue and e-newsletter publication

PLATINUM: \$2,000

- Exhibit Hall Opening Reception OR Closing Awards Reception PLUS Dedicated Product Demonstration - *Limited to Four (4) Sponsors per event*
 - ✓ Choice of One Event:
 - 1) Exhibit Hall Opening Reception Thursday
 - 2) Reception & Awards Ceremony Saturday
 - ✓ Speaking opportunity (2 minutes) to welcome and thank attendees
 - ✓ Center Stage Demo: Friday, August 25: Features 15-minute sponsor demonstration within dedicated show area reserved for sponsor demos, localized audio mic, preceded by raffle giveaway to draw attendees, announcement by association staff to all show attendees and listing in show schedule
 - ✓ Prominent logo visibility on program/promo, social media promotion and recognition
 - ✓ Company profile GSFA Georgia Firefighter Magazine November issue
 - ✓ 4 complimentary tickets to Thursday Exhibit Hall reception for non-conference attending firefighters
 - ✓ Logo on competition t-shirt

GOLD: \$1,500

- Lunch Session – *Limited to Two (2) Sponsors per Lunch*
 - ✓ Choice of Thursday OR Friday full attendee luncheon sponsorship
 - ✓ 1-minute brief speaking opportunity at selected lunch
 - ✓ Prominent logo visibility on program/promo, social media promotion and recognition
 - ✓ 2 complimentary tickets to sponsored luncheon for non-conference attending firefighters
 - ✓ Logo on competition t-shirt

SILVER: \$1,000

SOLD OUT – Friday Ice Cream Social

- Break Sponsor– *Limited to Two (2) Sponsors per Event (4 event choices)*
- Choice of Friday OR Saturday - Morning Coffee Break OR Afternoon Ice Cream Social/Snack Break
 - ✓ 1-minute brief speaking opportunity at selected event

****Friday Coffee Break 1 Sponsorship Remaining**

BRONZE: \$250

- Pre-Conference Training Class Lunch Sponsor – *Limited to One (1) Sponsor per Class (8 Classes in Total on Tuesday and Wednesday)*
 - ✓ 1-minute brief speaking opportunity at selected event
 - ✓ *Exclusivity option – sponsor all 8 lunches discounted to \$1,750 – first come basis*

TEE SHIRT LOGO: \$100

Company logo on Competition Tee shirt and competition signage. Available only to Exhibitors and Sponsors.

SHOW GIFT EXCLUSIVE SPONSOR: \$2,500

Company logo co-branded with GAFC & GSFA on premium gift item provided to all attendees with recognition in conference program. Features logo of only One (1) exclusive sponsor